London Baker

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Senior Software Engineer

Software engineer with 8+ years of experience specializing in frontend — building web applications in React, TypeScript, and Node.js. Focuses on analytics dashboards, data visualization, and design systems for enterprise and startup products, with a track record of measurable gains in performance, test coverage, and delivery speed.

WORK EXPERIENCE

Intuit Mailchimp

Atlanta, GA • 04/2024 - 08/2026

Software Engineer

- Owned frontend delivery for email, SMS, and WhatsApp reporting in Mailchimp's analytics platform, used by millions of customers (React, TypeScript, GraphQL).
- Modernized 5 WhatsApp reporting pages and 3 Audience Analytics components from REST to GraphQL, enabling targeted metric queries for data visualization.
- Rebuilt the SMS recipient page and table to stream delivery and engagement metrics in real time, cutting data latency from hours to minutes.
- Migrated the email click-performance view to TypeScript and built reusable data visualization components for reporting dashboards.
- Built the Playwright end-to-end test suite for the Audience Analytics surface, reducing production regressions.

Cognizant (Client: Nationwide Insurance)

Remote • 12/2021 - 04/2024

Senior Consultant

- Led development of an enterprise SharePoint search application built with React, TypeScript, SASS, and Node.js.
- Redesigned the company-wide employee information hub used by 30k+ employees; built with React, TypeScript, SASS, and custom UI components, packaged in Docker.
- Implemented secure SSO using JSON Web Tokens and Microsoft Azure, strengthening access control and system security.

CapTech Consulting

Remote • 09/2020 - 10/2021

Senior Consultant

- Overhauled a legacy portal for a Fortune 100 insurance company using Angular, redesigning the site's look and feel in close partnership with design and product.
- Streamlined a B2B e-commerce site with React, TypeScript, and Redux, improving page load times by 15%.

Buckle (Fintech Startup) Atlanta, GA • 10/2019 - 09/2020

Frontend Engineer

- Shipped two customer-facing frontend portals for a fintech product launch.
- Revamped user onboarding and account management flows, driving a 30% lift in customer satisfaction.
- Established rigorous code reviews, lowering bug rates by 25% and improving team efficiency.

LivePerson Atlanta, GA • 04/2019 - 10/2019

Frontend Engineer

- Developed and maintained the company's core chat application in Vue.js and Node.js.
- Built a reporting dashboard with reactive D3.js charts for the web-based chat platform.
- Implemented WebSocket connections for real-time chat between agents and customers.

Client Command Atlanta, GA • 03/2018 - 04/2019

Frontend Engineer

- Owned maintenance and deployment of a client-facing Angular app (TypeScript, Node.js, Webpack).
- Converted all application pages to responsive/adaptive layouts using flexbox and Angular fx-layout.
- Refactored the admin section with Angular Material for a consistent, cohesive UI.
- Partnered with backend engineers to migrate the stack to a serverless AWS environment.

EARLY CAREER

State Farm Atlanta, GA • 02/2010 - 03/2016

Claims Adjuster, Auto Complex & Bodily Injury

Army National Guard Jacksonville, AL • 05/2006 - 08/2009

Automated Logistical Specialist

EDUCATION

Apprenticeship in Software Engineering 03/2017 - 03/2018
Thinkful • Atlanta, GA

B.S., Finance 2008
Jacksonville State University

SKILLS

Languages & Frameworks: JavaScript, TypeScript, HTML5, CSS/SASS, React, Redux, RxJS, Angular, Angular Material, Vue.js, Node.js, GraphQL, REST APIs, D3.js, Highcharts
Testing, Tooling & AI: Playwright, Storybook, Webpack, Git, GitHub, Jenkins, CI/CD, Docker, Kubernetes, AWS, Microsoft Azure, MongoDB, Claude, MCP